

## Illinois Bike Summit - Session Summaries

Local bike planning basics - products and process	10:30-11:30	<p>More and more towns are interested in developing a bicycle plan. An adopted plan guides a community's program and infrastructure investments on the road to becoming bike-friendly. Bike planning requires specialized knowledge such as which bikeway type is appropriate for each particular context. Equally important are the political and practical factors that have hampered approval and implementation of many plans.</p> <p>This session will introduce municipal bike planning motivation, products, process, strategies – and available experts – to those with initial interest but not knowing how to move forward. This information will be conveyed generally and through case studies.</p>	Ed Barsotti (League of Illinois Bicyclists), Josh Sikich (Alta Planning and Design), Stacey Meekins (Sam Schwartz Engineering)
Safe Routes to School and child bicyclist programs	10:30-11:30	<p>What resources are out there to educate our next generation of bike riders? What can be brought to or replicated in your town? Jason Jenkins will describe Active Transportation Alliance's child bicyclist curriculum and Kids On Wheels on-bike mobile education program. Carrie Bottrell will tell about Peoria Park District's pioneering Bicycle Safety Town, a facility dedicated to on-bike training for kids. Champaign-Urbana's Safe Routes to School Program, and Alta's education programs, will be presented by Cynthia Hoyle. Moderator Patrick Smith will briefly mention LIB's BikeSafetyQuiz.com online learning resource.</p>	Cynthia Hoyle (Alta Planning and Design), Jason Jenkins (Active Transportation Alliance), Carrie Bottrell (Peoria Park District)
The Benefits of Trail Tourism and Cultivating a Culture of Hospitality	10:30-11:30	<p>This session will cover the economic and other benefits of trails, examples of how we can expand the way we think about trails and tourism, and the key to capitalizing on a visitor market: cultivating a culture of hospitality. "Trail town" efforts from around the country will be used as examples.</p>	Amy Camp (Cycle Forward), Mary Ellen Wuellner (Champaign County Forest Preserve/Kickapoo Rail Trail)
Advocacy leadership development	10:30-11:30	<p>Improving conditions for biking in Illinois requires advocates to build power and wield influence with decision makers across all levels of government. This session will provide attendees with a framework for understanding issue advocacy and tools for developing effective strategies and tactics, drawing on concrete case studies of successful bicycle advocacy in action.</p>	Jim Merrell (Active Transportation Alliance)
Protected Bike Lanes and Neighborhood Greenways	11:40-12:25	<p>A current trend in bicycle planning is the increased use of bikeways that provide an even higher level of comfort than traditional bike lanes. Protected bike lanes (aka "cycle tracks") are gaining in popularity, especially in heavily urban areas. These are bike lanes physically separated from traffic by bollards, parking, or other barriers. Neighborhood greenways (aka "bicycle boulevards") are low-speed streets that have been optimized for through bike travel while discouraging or preventing cut-through motor vehicle travel.</p> <p>In this session, experts will call upon their experiences in Chicago and nationally to introduce these bikeway types and practical design issues.</p>	Josh Sikich (Alta Planning and Design), Nate Roseberry (TY Lin)
Using BikeSafetyQuiz.com in your town	11:40-12:15	<p>The ideal method for teaching motorists, adult bicyclists, and child bicyclists about relevant laws and safe interactions is through in-person training. Often that is not possible, so LIB offers the <a href="http://www.BikeSafetyQuiz.com">www.BikeSafetyQuiz.com</a> online resource to convey much of this information to these three audiences. Learning is accomplished through an interactive, quiz-based format. The quiz is a ready-made lesson for use by schools, youth groups, and driver education programs - and by the 30,000 individuals who have visited the site in its two years.</p> <p>This session will provide you with the tools to bring BikeSafetyQuiz.com to target audiences in your community - whether or not you wish to apply for one of our (very part-time) "local quiz rep" positions.</p>	Ed Barsotti (League of Illinois Bicyclists)
Winning a Grant for your Trail/Bikeway - and Implementing It	11:40-12:25	<p>Illinois communities have the opportunity to apply for external federal and state grants to help pay for their off-road and on-road bikeways. Knowledge of the various grant sources can assist in developing a funding strategy and timeline. In addition, making sure your project is grant-ready not only makes your application more competitive, but also helps avoid common pitfalls that too often delays projects or leaves grant money unspent.</p> <p>This session provides local agencies with grant overviews and tips from agencies that provide these funds and approve their implementation.</p>	Christy Davis (IDOT), Amy Madigan (IDNR), Greg Piland (FHWA), Doug Ferguson (CMAP), IDOT BLR D1
Bicycle Law Maintenance: When the Rules of the Road Need a Tune Up	11:40-12:15	<p>Chicago bicycle attorney, Brendan Kevenides, will discuss efforts to make our laws more accommodating to bicyclists. His discussion will focus on a successful effort that corrected a part of the Illinois Vehicle Code that threatened to impact one of his clients. He will also share some thoughts on work still needed to transform and modernize our laws to encourage safe and enjoyable cycling.</p>	Brendan Kevenides (Freeman Kevenides Law Firm)

Complete Streets tools and implementation	1:40-2:40	Complete Streets is a road design policy in which all roadway users - including bicyclists - can travel along and across a road safely and conveniently. This session will provide user with the motivation, implementation resources, and practical experiences of adopting a Complete Streets policy at the local level. Hanna Kite will open the session with an overview of the National Complete Streets Coalition reports "Safer Streets, Stronger Economies" and "Evaluating Complete Streets Projects: A guide for practitioners". John O'Neal of the Chicago Metropolitan Agency for Planning will next summarize their new Complete Streets Toolkit, a resource helping towns from the basics and products, through full implementation. To conclude, Heather Schady from Active Transportation Alliance will describe some of their local case studies in policy development, adoption and implementation - and their organization's resources for communities.	John O'Neal (CMAP), Hanna Kite and Heather Schady (Active Transportation Alliance)
The Dazzling Dozen: 12 Best Bicycle Friendly Initiatives	1:40-2:40	In this session Stephen Clark, the guy who gets to travel around the country helping cities become more bicycle friendly, will reveal 12 projects that he believes has raised the bar for the Bicycle Friendly America program. (Semi spoiler: not all involve infrastructure, and yes, a few cities in Illinois are featured!). The what, why and how will all be discussed with time set aside to allow participants to share their ideas for creating biketopia.	Steve Clark (League of American Bicyclists)
Every Bike Counts! The Hows and Whys of bike counts, censuses, and surveys	1:40-2:40	Collection of bicycle data is needed to apply for grants, complete reports of usage trends, document before and after bicycle user numbers after an infrastructure projects have been completed, to quantify the number of bikes present so adequate bike parking can be provided, etc. This session will include a review of some of the newest trail / commuter counting technology available and the pros and cons of each system. Beyond quantitative data collection, the use and merits of user interviews / paper surveys will be discussed. And finally, GIS tools and smartphone apps are opening new ways to collect, record, and analyze bike count data. A case study of an all campus bike census done with students and their cell phones will demonstrate one application of this exciting technology.	James Whitacre and Jarrod Scheunemann (University of Illinois), Bryan Schmid (Bi-State Regional Planning Commission)
IDOT's Complete Streets policy	2:50-3:35	In 2010, the Illinois Department of Transportation adopted its Complete Streets policy affecting major roadwork on IDOT's roads, especially in urban areas. The policy states that bicycle and pedestrian ways are considered in all state road projects and constructed when certain conditions are met. IDOT District 1's bicycle coordinator, Aren Kriks, will describe the specifics of IDOT's Complete Streets policy, including the bikeway selection table, cost shares, process, and more. The presentation will include implementation case studies and an opportunity for audience questions.	Aren Kriks (IDOT District 1)
Community Bicycle Workshops	2:50-3:35	Community Bike Workshops occupy an important niche in our cities and towns: they are often tightly neighborhood-based, often youth-focused, tied into many related social concerns (sustainability, economic development, equity, education, and justice issues to name a few), and a hub of community life for many in the bicycle community. This session explores the roles, diversity, and impact of community bike workshops.	Liz Mallott (UIUC Campus Bicycle Center), Paul Fitzgerald (Working Bikes, Chicago)
Two Bike Maps Makers Make Their Case: The Future of Paper and Electronic Maps	2:50-3:35	This session will look at the ongoing global question, "Will paper survive the digital revolution?", and apply it to Bike Maps. Anymore, makers of printed and electronic maps both spend hours working on computers, creating sophisticated layered files out of thousands of data points of information. But then things change when they think about who their users are, what information needs to be presented, what format best delivers the content to the user under a variety of conditions. One part of this session will focus on the question of what kind of bike maps should we be producing in the years ahead. This is not an easy question as the economics of creating, producing, and distributing maps (and their associated content) are also tied into user's expectations and needs, and the resources of the map creators. The second part of this session will focus on the decisions and process an organization that wants to produce a bike map will work through to create either a paper or digital maps. Project timelines, budgets, outside expertise, data collection, associated content, user clarification, earth-truthing information, project partners, and more.	Phil Young (Northern Illinois University), James Whitacre (University of Illinois)

### *Coffee talks (8:30-9:15am)*

An inside look at the MCore Project	Five major U of Illinois campus streets get redesigned for all users: 900 buses/day, 1,000 peds/hour, plus bikes and cars.
Candle Light Walks	Why 600+ folks love to come out on a cold winter's night to hike the General Dacey Trail.
Walking School Bus	What we've learned organizing a Walking School Bus these last two years.
Adding a Cause to an Event	Over 300 cyclists contributed donations to the Kickapoo Rail Trail during CU Bike Month 2015. An experiment that worked.
Light the Night	Learn how and why two communities are installing hundreds of bike light sets on student's bikes each fall.
Tickets on Campus: Bike Enforcement at the U of I.	Hundreds of students get tickets for blowing through stop signs and riding the wrong way on campus streets. And hundreds of tickets are forgiven if these students take the BikeSafetyQuiz.com Learn about this unique ticket diversion program.
The <100 dollar bicycle that doesn't come from Walmart.	How students are getting quality bikes, maintenance and storage service, and more at this campus bike shop.
Wayfinding Success Story	Wayfinding is more complex than it seems it should be, but it is absolutely important. Come hear how the Constitution Trail in Bloomington/Normal figured it out.
Bike Rodeos for your community	What is a Bike Rodeo? How do you do one? What do you need? What does it accomplish? Normal Illinois' Bike Rodeos are growing and doing well and they will share what they are doing and learning.
Bring a Bike Share to Campus	Students are asking for a bike share at the U of I Urbana-Champaign campus. Students are self-funding the program. And students are doing all the work to make it happen. Two of these students will tell you what they have done to launch a 50 bike, bike share program at the U of I.

## Illinois Bike Summit schedule - October 28, 2015

	Everyone	Breakout 1	Breakout 2	Breakout 3	Breakout 4
8:30-9:15	Coffee talks/group meetings----->				
9:30-9:45	Intro/welcome				
9:45-10:15	Plenary				
10:30-11:30		Local bike planning basics - products and process	Safe Routes to School and child bicyclist programs	The Benefits of Trail Tourism and Cultivating a Culture of Hospitality	Advocacy leadership development
11:40-12:25		Protected Bike Lanes and Neighborhood Greenways	Illinois Bike Summit - Session Summaries	Trail/Bikeway - and Implementing It	the Rules of the Road Need a Tune Up
12:30-1:30	Lunch				
1:40-2:40		Complete Streets tools and implementation	The Dazzling Dozen: 12 Best Bicycle Friendly Initiatives	Every Bike Counts! The Hows and Whys of bike counts, censuses, and surveys	
2:50-3:35		IDOT's Complete Streets policy	Community Bicycle Workshops	The Future of Paper and Electronic Maps	
3:40-4:45	Reception				